

---

# Privacy Policy

Tomark Electronics Ltd (**us, our** or **Tomark**), which owns and operates this website ([www.tomark.co.uk](http://www.tomark.co.uk)), is committed to protecting your personal information.

This privacy policy provides you with the reasons why we collect, use and share your personal information, how we protect the privacy of your information, and explains your data protection rights.

Please read this policy to ensure that you fully appreciate the purpose of Tomark's processing of your personal information.

## Data controller

Tomark is the Data Controller for your data. Please direct any queries, complaints, or data protection requests to [sales@tomark.co.uk](mailto:sales@tomark.co.uk).

## Personal information we may collect

We may collect and process the following information:

- Your contact information, including your name and email address when you use our services
- Payment information when purchasing our electronic components and services, including your name, email address, telephone number, and postal address
- Information about your computer or device, IP address, browser type, and your activities while browsing on our website
- Your email address when you sign up to receive our newsletter
- Any additional personal information that you may provide to Tomark, from time to time if you contact us by email, letter, or telephone, through the Tomark website, or by any other means.

## Why we use your personal information

We may use the personal information collected to:

- Provide you with our electronic components and services
- Manage our relationship with you, which may include notifying you about changes to the Tomark service
- Invite you to complete a survey or leave a review
- Reply to queries from you, appropriate third parties, and law enforcement agencies in accordance with applicable laws

- 
- Fulfil our contractual obligations, legal duties, and applicable industry standards, and
  - Allow Tomark to establish, exercise, or defend our lawful rights and legal claims.

The personal information collected and processed by Tomark will be limited to the purposes specified in this privacy policy.

## **How we collect your personal information**

The approaches that we may use to collect your information include:

- When you communicate with Tomark through our website, including completing contact forms
- Through the use of cookies as you interact with the Tomark website
- When you communicate with Tomark by email, phone, post, and mail
- The feedback you submit about our products and services
- Information Tomark may receive from external third parties and gain from publicly available sources.

## **Our basis for processing personal information**

Tomark will only ever process your personal information where we have a legal basis that includes the following;

- Where Tomark has requested you to provide consent to process your data for a particular purpose.
- The processing of your information is required by Tomark to satisfy a contractual arrangement that we have agreed with you.
- Where Tomark relies on our legitimate interests as a purpose for processing, but only if we have a compelling reason and there is negligible effect on your rights and freedoms.
- If Tomark has a statutory or other legal obligation to process your information to comply with any applicable law.

## **Who do we share your data with?**

Tomark may share personal information with third parties for the following purposes:

- Third-party providers that support Tomark operate our business, including providers of analytics, technology services, payment processors, marketing, advertising, data storage, and hosting
- Law enforcement agencies and regulators, to meet Tomark's legal responsibilities and process requests or orders received from those bodies
- Courts, legal counsels, or other parties, where required by Tomark, and in respect of legal proceedings, claims, and complaints in this context

- 
- Where Tomark is sold or amalgamated with another organisation, our advisers and any potential purchaser's adviser, and the new owners of the business.

Your confidentiality is of the highest importance to Tomark. We will not sell your information to third parties.

## Cookies

Cookies are small text files containing a string of characters that the Tomark website places on your computer or device when you visit our site. Tomark uses cookies to help you browse our website effectively and perform certain functions.

You can disable cookies, though this may limit the functionality of the Tomark website.

If you want to learn more about how to control, delete or disable cookies, you can visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## Do not track (DNT)

Your web browser or device may provide functionality so that "Do Not Track" (DNT) requests are sent to the Tomark website. However, since there is no official standard available, our website currently does not respond to web browsers or devices that have set DNT signals. Once a standard is published, we will reassess accordingly.

To discover more about "Do Not Track" requests, please visit [www.allaboutdnt.org](http://www.allaboutdnt.org).

## Marketing Communications

Tomark may process your personal information for marketing activities, where you have given consent and opted in. If you wish to opt-out of such communications in the future, you can do so at any time by contacting us at [sales@tomark.co.uk](mailto:sales@tomark.co.uk).

## Data security

Tomark takes data privacy and your personal information very seriously. We make sure appropriate security measures are taken, including SSL software for encrypted data transmission, and perform periodic reviews, to ensure that they are still adequate.

In addition, when using one of our approved third-party payment processors to purchase our electronic components and services through our website, we will not store your payment card information.

---

## Data retention

Tomark will not retain your personal information for longer than is necessary for the purpose it was collected, which means it will be destroyed when it is no longer needed.

In some cases, Tomark may anonymise your personal information for research or statistical purposes (meaning it is no longer associated with you), in which case Tomark may use this information indefinitely, without notice.

## Third-party links

We want your experience of the Tomark website to be the most informative as possible. We may include appropriate links to websites operated by third parties on this website. However, Tomark does not have control over these sites, nor do we assume any responsibility. We encourage every website you visit to check the privacy policy before providing any personal information through these websites.

## Children's privacy protection

Tomark services are not for individuals under the age of 18 years of age. We do not deliberately collect, retain, or target information concerning children.

## Your rights

Under the GDPR and any other applicable data protection laws, subject to your jurisdiction, you will have the following rights:

**Right to access** - you can ask Tomark to provide copies of personal information we may hold about you.

**Right to rectification** – you can request that we amend any inaccuracies found in your personal information.

**Right to erasure/be forgotten** - you can request that we remove your personal information.

**Right to restrict processing** - You may request that we restrict the processing of your information for specific law enforcement purposes.

**Right to withdraw consent** - where Tomark has explicitly requested and obtained your consent for processing your personal information, you have the right to withdraw your consent.

**Right to object** - in certain circumstances, you have the right to object to the processing of your information unless Tomark can show we have a compelling reason for continued processing.

---

**Right to data portability** - you have the right, in certain situations, to ask Tomark to transfer the personal information you have provided to us to another organisation or you.

**Right to opt-out of marketing communications** - you have the right to request that you opt-out of Tomark marketing communications.

**Right to complain to a supervisory authority** - you have the right to complain to the appropriate supervisory authority where you perceive Tomark has infringed your data protection rights.

### **Rights of California residents**

If you are a resident of California, you have certain rights, including the right to request that we disclose personal information about you that we may have collected, processed, disclosed, or sold in the past 12 months. You have the right to request that we correct information that you believe is inaccurate and ask that we erase your data (subject to exclusions). You also have the right to opt-out of Tomark selling your information.

Tomark will not discriminate against you for exercising any of your rights.

If you wish to make a request to Tomark, please see the “Contact us” section for our contact details.

## **Data transfer**

Tomark will not transfer your personal information outside of the United Kingdom. If this were to change in the future we will only transfer your information outside of the UK where suitable levels of protection are in place to ensure the privacy and security of your personal information and appropriate security measures followed that comply with the GDPR and other applicable data protection and privacy laws.

**Non-UK residents:** If you are accessing our services from a place external to the UK, you should be aware that your information may be transferred outside of the place you are located, and following the data transfer process specified for UK residents.

## **Changes to this policy**

Tomark may make changes to this policy when needed, for example, compliance with legislative changes.

You are encouraged to review this policy often to ensure you remain up to date with all changes.

---

## Contact us

If you have any questions about this privacy policy or want to exercise any of your rights, please contact us at [sales@tomark.co.uk](mailto:sales@tomark.co.uk).